FCA FIAT CHRYSLER AUTOMOBILES

CNH INDUSTRIAL

ASSESSMENT OF ANTHROPIC IMPACT ON BIODIVERSITY

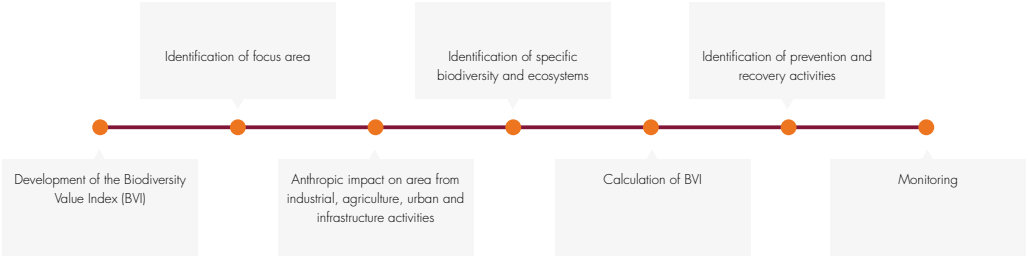
REFERENCE/CONTEXT AND REQUIREMENTS

In 2010, Fiat Group (including FCA and CNH Industrial), decided to commission a specific biodiversity tool in its drive toward increased sustainability.
The priority was to implement a tool both capable of providing valid scientific assessment and adaptable to the various environments of its production sites worldwide.

BRIEF OVERVIEW

In 2010, the international year of biodiversity, Fiat Group partnered with Studio Fieschi and the University of Turin to develop the Fiat Group Biodiversity Value Index (BVI).
The BVI assesses biodiversity conditions and threats in areas around its production sites and guides prevention and recovery activities. This methodology has been implemented in more than ten sites in Italy and abroad (Brazil, France, Germany, Spain, Portugal, Serbia).

PROJECT MILESTONES



RESULTS

- Assessment of biodiversity condition
- Assessment of pressures
- Condition index (BVI)
- Identification of prevention and biodiversity recovery activities
- Monitoring and assessment of activities implemented
- Calculation of GRI indicators for sustainability report

BENEFITS OF CLIENT

- Improved corporate image
- Improved engagement with local stakeholders
- Development of company sustainability activities