

# STUDIOFIESCHI & SOCI

sostenibilità su misura



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# STUDIO FIESCHI & SOCI



sostenibilità su misura

Since **2005** we have been helping our clients integrate **sustainability** into their **products, processes and services** through **personalized** and creative solutions.



FROM TURIN AND VENICE  
- WORLDWIDE



15 YEARS OF ACTIVITY



15 TEAM MEMBERS



# 3 GOOD REASONS TO CHOOSE STUDIO FIESCHI & SOCI



## An innovative SME

Following a demanding assessment process, we have been recognized as an Innovative SME and inserted in the official register of the Chamber of Commerce. This distinction, which is uncommon in Italy, allows our client partners to access advantageous tax concessions.



## Strategic sustainability solutions

From global solutions to the production of technical tools using both well known and lesser known techniques, we are one of the few organizations able to offer these two perspectives. And as each client is a unique reality, our approach has become tailor-made - as illustrated by our company *payoff*.



## Simplicity

Because sustainability does not need to be complicated. We search for straightforward and practical processes to help you reach your objectives effortlessly.



# SECTORS, CLIENTS AND NETWORKS

## Associations

AssoBioPlastiche  
GCCA  
WBCSD

...

## Food industry

Barilla  
Bolton Food  
ParmaFood Group

...

## Banking

Intesa Sanpaolo

...

## Chemicals

Novamont  
Plastipoliver

...

## Consortiums

CONAI  
CIC

...

## Publishers

Il Sole 24 Ore

...

## Energy

ENI  
IREN  
Terna

...

## Public authorities

Arpat  
Commissione Europea  
JRC

...

## Manufacturing

Gemar  
Sebach  
Serenity  
Cubis Systems  
Holcim NZ  
Tetra Pak  
ITP

...

## Engineering

CNH  
Stellantis  
Prima Sole Components

...

## Services

Warrant Hub

...

## Public entities

CONI Servizi  
Publiacqua  
Gaia  
Veritas

...

## Universities

SSSUP - Scuola Superiore Sant'Anna di  
Pisa  
Università di Padova  
Università di Torino

...

## NETWORK

WE SUPPORT



Since 2019, Studio Fieschi e soci, has been committed to the UN Global Compact corporate responsibility initiative and its principles in the areas of human rights, labour, the environment and anti-corruption



# SUSTAINABILITY - A CHOICE WE CAN NO LONGER AVOID

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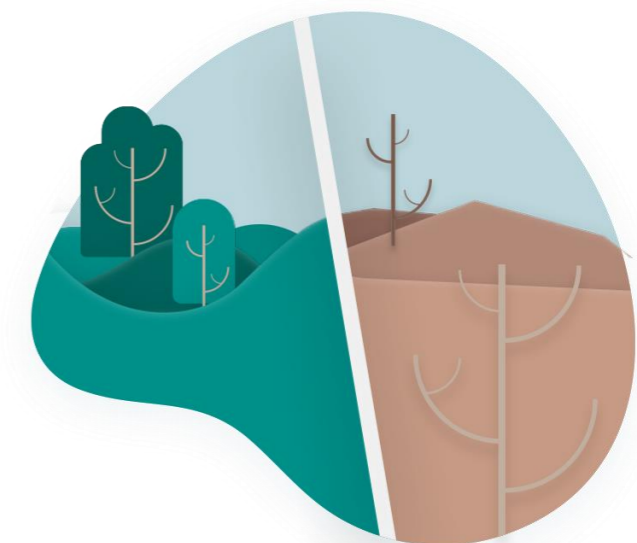
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# THE DISASTROUS EFFECTS OF INACTION



## BIODIVERSITY

One million species of both animals and plants now at risk of **extinction**.

## OCEANS

By 2050, plastic in the world's oceans **will outweigh fish**.

## LAND

Land consumption in Italy is continuing at an alarming rate of **one square metre every two seconds**.

## HUMANITY

**300 million** people currently live in areas at risk of flooding and hurricanes.

In 2019 alone, the cost of the fifteen most serious natural disasters was \$140 billion and 4,578 fatalities

# SOCIETY AND CONSUMER PERCEPTION

EU citizens believe that environmental action should be the top priority for the European Parliament.

The areas of most concern are climate change (52%) and air pollution (35%).

*[Eurobarometro, 2019]*

94% of Italians feel that climate change has an effect on daily life.

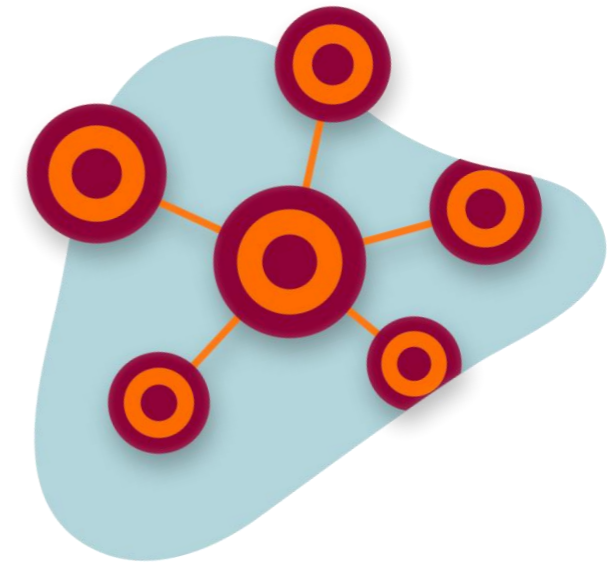
*[Indagine European Investment Bank, 2019]*

Three quarters of greenhouse gas emissions come from the industrial sector.

*[ASviS, 2019]*



# SUSTAINABILITY AT THE HEART OF A NEW SYSTEM



## Investment

Large investment funds are increasingly choosing sustainable enterprises.  
*"We have seen sustainable portfolios provide better returns than traditional investments"* | Larry Fink, CEO BlackRock

## Market

84% of European consumers give importance to the environmental impact of a product when purchasing. | [Studio Commissione Europea, 2013]

## Politics

The New Green Deal puts sustainability at the centre of the EU's political agenda.  
*"If there is one area where the world needs our leadership, it is on protecting our climate. This is an existential issue for Europe - and for the world"* | Ursula von der Leyen

## Savings

Sustainable business processes lead to medium-term savings.  
Eco-innovative projects also provide access to significant financial incentives.



# 3 AREAS OF INTERVENTION



**ESG**  
**Environmental, Social  
and Governance**



**Footprint and the  
circular economy**



**Biodiversity**



# FOOTPRINT AND THE CIRCULAR ECONOMY.....



# THE IMPORTANCE OF CARBON FOOTPRINT ANALYSIS

- In Europe the selection criteria has changed: consumers and public authorities require **information on the environmental performance and impact of products** and processes over their entire life-cycle.
- Therefore, tools based on **Life Cycle Assessment** (LCA) which evaluate the footprint (and financial impact) of a product or service, are essential.
- **Communication** of environmental, economic and social impacts has also become crucial and can provide a significant competitive advantage to an organization.



# FOOTPRINT

## WHICH TOOLS?

Tools to assess the environmental impacts of products, services and organizations

### COMPLETE ENVIRONMENTAL PROFILE

*Life Cycle Assessment  
(LCA)*

*Product Environmental Footprint  
(PEF)*

*Organization Environmental Footprint  
(OEF)*

### SPECIFIC ENVIRONMENTAL ASPECTS

*Carbon Footprint  
(CF)*

*Water Footprint  
(WF)*

### DIRECT AND INDIRECT COSTS

*Life Cycle Costing  
(LCC)*

### SOCIAL ASPECTS

*Social Life Cycle Assessment  
(S-LCA)*



# FOOTPRINT

## WHICH TOOLS?

### Tools to communicate the impacts of products

Enables market transparency in accordance with objective and reliable frameworks, consistent with market needs

#### Environmental Product Declaration (EPD)

A verified declaration based on Life Cycle Assessment.

#### EU Ecolabel

A voluntary EU labelling scheme which identifies products and services with reduced environmental impact.

#### eLabel!

A multi-label system which provides information on environmental criteria and relative values.



# FOOTPRINT

## WHICH TOOLS?

### Environmental management tools

- Not all issues have a clear and obvious solution. Therefore, in some cases, we develop specific, tailor-made **tools and KPIs** for our clients.
- These enable a **personalised approach** to environmental performance and the development of methods and innovative models which serve as future guidelines.





# ESG

## Environmental, Social and Governance



# ORGANIZATIONAL RESPONSIBILITY FOR ENVIRONMENT, SOCIAL AND GOVERNANCE

- Traditionally the acronym CSR underlines the **social responsibility of an organization for its impacts on society and the environment.**
- **Transparent communication** of these impacts is crucial in the relationship with stakeholders, who expect the adoption of significant initiatives in the area of **ESG** (Environmental, Social and Governance).
- Non-financial reporting is essential in a context where investors, consumers, and stock and government bond indexes are **increasingly taking into account ESG factors.**





# ESG WHICH TOOLS?

## Stakeholder Engagement and Materials Analysis.

- Tools which enable an understanding of the needs of groups key to an organization, including clients, institutions and workers, and the identification of relevant sustainability themes.
- They support the definition of corporate strategies through analysis and management of opportunities and risks.



# ESG WHICH TOOLS?

## Sustainability reporting tools

- These include Sustainability Reports, Consolidated non-Financial Statements and *Communication on Progress* in accordance with the Global Compact, which communicate through different methods and frameworks, the programme undertaken by an organization to increase sustainability.
- Enable organizations to be considered among those most oriented to sustainability and to firmly establish themselves in a market which is increasingly competitive on this theme.





# BIODIVERSITY



# BIODIVERSITY CONSERVATION: CONTRIBUTION OF INDUSTRY

- **Biodiversity**, which is the variety of living species on Earth, including plants and animals, is highly threatened by human activities and its loss has been identified as one of the five most severe global risks.
- The EU Biodiversity Strategy, which is part of the **Green New Deal**, specifically encourages private organizations to invest in biodiversity conservation.
- This type of initiative is no longer the sole responsibility of public institutions, but is now **involving industry**, where skills and processes in this field continue to be often lacking or absent.



# BIODIVERSITY CONSERVATION: WHICH TOOLS?



## Screening, Biodiversity Impact Risk (BIR) and Biodiversity Impact and State (BIS)

- Based on a rigorous scientific method, these tools enable the mapping and assessment of the risks posed to species living near and around company premises.
- Allow the identification of concrete, and easily communicable actions, for the redevelopment of an area and reporting in accordance with Standard GRI 304: Biodiversity 2016.



# STUDIO FIESCHI & SOCI

Follow us on 

CERTIFIED QUALITY  
MANAGEMENT SYSTEM



UNI EN ISO **9001:2015**

For the activities of planning, development and provision of technical, managerial, legislative and strategic advisory services in the following fields: sustainability, environment, welfare and energy.

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