

# STUDIOFIESCHI & SOCI

sostenibilità su misura



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# ABOUT US

## STUDIO FIESCHI & SOCI *Tailor-Made Sustainability*

Since **2005** we have been creating highly **personalized solutions** for our clients designed to increase the **sustainability of their products, processes and services.**



FROM TURIN & VENICE –  
WORLDWIDE-



15 YEARS OF ACTIVITY



20 TEAM MEMBERS



# GLOBAL VISION AND ATTENTION TO DETAIL

We approach each project from a strategic viewpoint which seeks to interpret sustainability from every angle whilst also considering the traditional and innovative tools and techniques used to measure and communicate the environmental impact of products and services

From far-reaching environmental strategies to more specific actions such as reducing greenhouse gas emissions and water consumption or implementing ecodesign, Studio Fieschi is able to envision the right sustainability target for your company and guide you on the path to get there.

## NEW CHALLENGES – NEW PARTNERSHIPS



Starting from 2021 we are now supported by a new and prestigious partner, Warrant Hub, a market leader in the sector of concessional finance and corporate consulting.



# PARTNERS, CLIENTS & NETWORKS



## NETWORK

### WE SUPPORT



Since 2019, Studio Fieschi e soci, has been committed to the UN Global Compact corporate responsibility initiative and its principles in the areas of human rights, labour, the environment and anti-corruption



# SUSTAINABILITY IS NO LONGER AN OPTION – IT IS NOW AT THE HEART OF A NEW SYSTEM

## Market

44% of Italians increasingly consider sustainability a highly important topic and are willing to pay more for sustainable products [SAP and Qualtrics survey, 2021]

## Investments

Large investment funds are increasingly choosing sustainable enterprises. “We have seen sustainable portfolios provide better returns than traditional investments” | Larry Fink, CEO BlackRock

## Regulations

Among many ideas being discussed, the European Commission is proposing to make ecodesign an essential requirement for all new products placed on the market.



# 3 AREAS OF INTERVENTION



**ESG**  
**Environmental, Social  
and Governance**



**Footprint and the  
circular economy**



**Biodiversity**

# FOOTPRINT AND THE CIRCULAR ECONOMY.....



# THE IMPORTANCE OF CARBON FOOTPRINT ANALYSIS

- In Europe the selection criteria has changed: consumers and public authorities require **information on the environmental performance and impact of products** and processes over their entire life-cycle.
- Therefore, tools based on **Life Cycle Assessment** (LCA) which evaluate the footprint (and financial impact) of a product or service, are essential.
- **Communication** of environmental, economic and social impacts has also become crucial and can provide a significant competitive advantage to an organization.





# FOOTPRINT

## WHICH TOOLS?

Tools to assess the environmental impacts of products, services and organizations

### COMPLETE ENVIRONMENTAL PROFILE

*Life Cycle Assessment  
(LCA)*

*Product Environmental Footprint  
(PEF)*

*Organization Environmental Footprint  
(OEF)*

### SPECIFIC ENVIRONMENTAL ASPECTS

*Carbon Footprint  
(CF)*

*Water Footprint  
(WF)*

### DIRECT AND INDIRECT COSTS

*Life Cycle Costing  
(LCC)*

### SOCIAL ASPECTS

*Social Life Cycle Assessment  
(S-LCA)*



# FOOTPRINT

## WHICH TOOLS?

### Tools to communicate the impacts of products

Enables market transparency in accordance with objective and reliable frameworks, consistent with market needs

#### Environmental Product Declaration (EPD)

A verified declaration based on Life Cycle Assessment.

#### EU Ecolabel

A voluntary EU labelling scheme which identifies products and services with reduced environmental impact.

#### eLabel!

A multi-label system which provides information on environmental criteria and relative values.



# FOOTPRINT

## WHICH TOOLS?

### Environmental management tools

- Not all issues have a clear and obvious solution. Therefore, in some cases, we develop specific, tailor-made **tools and KPIs** for our clients.
- These enable a **personalised approach** to environmental performance and the development of methods and innovative models which serve as future guidelines.





# ESG

## Environmental, Social and Governance



# ORGANIZATIONAL RESPONSIBILITY FOR ENVIRONMENT, SOCIAL AND GOVERNANCE

- Traditionally the acronym CSR underlines the **social responsibility of an organization for its impacts on society and the environment.**
- **Transparent communication** of these impacts is crucial in the relationship with stakeholders, who expect the adoption of significant initiatives in the area of **ESG** (Environmental, Social and Governance).
- Non-financial reporting is essential in a context where investors, consumers, and stock and government bond indexes are **increasingly taking into account ESG factors.**



# ESG WHICH TOOLS?

## Stakeholder Engagement and Materials Analysis.

- Tools which enable an understanding of the needs of groups key to an organization, including clients, institutions and workers, and the identification of relevant sustainability themes.
- They support the definition of corporate strategies through analysis and management of opportunities and risks.



# ESG WHICH TOOLS?

## Sustainability reporting tools

- These include Sustainability Reports, Consolidated non-Financial Statements and *Communication on Progress* in accordance with the Global Compact, which communicate through different methods and frameworks, the programme undertaken by an organization to increase sustainability.
- Enable organizations to be considered among those most oriented to sustainability and to firmly establish themselves in a market which is increasingly competitive on this theme.





# BIODIVERSITY





# BIODIVERSITY CONSERVATION: CONTRIBUTION OF INDUSTRY

- **Biodiversity**, which is the variety of living species on Earth, including plants and animals, is highly threatened by human activities and its loss has been identified as one of the five most severe global risks.
- The EU Biodiversity Strategy, which is part of the **Green New Deal**, specifically encourages private organizations to invest in biodiversity conservation.
- This type of initiative is no longer the sole responsibility of public institutions, but is now **involving industry**, where skills and processes in this field continue to be often lacking or absent.



# BIODIVERSITY CONSERVATION: WHICH TOOLS?



## Screening, Biodiversity Impact Risk (BIR) and Biodiversity Impact and State (BIS)

- Based on a rigorous scientific method, these tools enable the mapping and assessment of the risks posed to species living near and around company premises.
- Allow the identification of concrete, and easily communicable actions, for the redevelopment of an area and reporting in accordance with Standard GRI 304: Biodiversity 2016.



# STUDIO FIESCHI & SOCI

Follow us on 

CERTIFIED QUALITY  
MANAGEMENT SYSTEM



UNI EN ISO **9001:2015**

For the activities of planning, development and provision of technical, managerial, legislative and strategic advisory services in the following fields: sustainability, environment, welfare and energy.

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